

Sample Advertising Rates For Selling Ads On The Boozelator® 5000 & MyBFF™ Machines

NOTES:

- * You own your machines and can charge whatever you deem fit and even negotiate if necessary
- * You may charge more or less, depending on advertising market value in your area
- * This is just a sample ad rate card
- * **As our customer, with the purchase of your first machine, you will receive:**
 - * A full detailed advertising suggested rate card
 - * A full advertising contract
 - * Suggested sales pitches
 - * Information on what types of advertisers to target
 - * Free lead directories
 - * Template contact emails
 - * Marketing materials with statistics for sharing with advertisers
 - * Free advertising software with free & unlimited training
 - * Free guidance & support for life by our trained advertising staff

STILL/Picture AD:	Ad Rates Per Machine Per Month				
	1-5 Units	6-10 Units	11-25 Units	26-50 Units	51-100 units
3 Months	\$ 59.00	\$ 45.00	\$ 35.00	\$ 30.00	\$ 25.00
6 Months	\$ 56.00	\$ 42.00	\$ 32.00	\$ 27.00	\$ 22.00
9 Months	\$ 53.00	\$ 39.00	\$ 29.00	\$ 24.00	\$ 19.00
12 Months	\$ 50.00	\$ 36.00	\$ 26.00	\$ 21.00	\$ 16.00

VIDEO AD:	Ad Rates Per Machine Per Month				
	1-5 Units	6-10 Units	11-25 Units	26-50 Units	51-100 units
3 Months	\$ 118.00	90.00	\$ 70.00	\$ 60.00	\$ 50.00
6 Months	\$ 112.00	84.00	\$ 64.00	\$ 54.00	\$ 44.00
9 Months	\$ 106.00	78.00	\$ 58.00	\$ 48.00	\$ 38.00
12 Months	\$ 100.00	72.00	\$ 52.00	\$ 42.00	\$ 32.00

COUNTDOWN AD = appears when the user inserts payment and is awaiting instruction

\$30/machine/month with a 6 month minimum.

ANALYZING AD (to be shown when the machine is analyzing the results. 4-8 seconds)

\$30/month/machine with a 6 month minimum

RESULTS AD (to be shown with every test result - popular spot for cab companies)

\$75-\$100/month/machine with a 6 month minimum

BRANDING AD: An advertiser can permanently place their logo on the front of your machines

\$400/year/machine. 1 year minimum

Note: your cost per custom panel is +/- \$89 depending on your artwork (10pc min)